

**Sponsorship Opportunities for the
Canadian Classics**



**at the
Cam-Am Summer Series**

About the Classic Can Am Summer Series



The 2018 Canadian Classics after their hard fought 31-17 win over Classic USA, July, 2018, Regina, Sask, Canada – Photo Courtesy of Tom Woods.

The Can-Am Classic Summer Series is an annually alternating home & away event played each summer, between the Canadian Classics and the USA Classics, in which each country takes turns hosting the other year to year.

Can-Am Classics rugby features an exciting mix of former top international players, and deserving domestic players, who represent their countries in a classic friendly. Both Canada and the USA utilize the Classic Can-Am as a crucial trial match to test new prospects, try different combinations and systems, and make selections for the prestigious World Rugby Classic held each fall in Bermuda.

Although highly competitive, and very demanding, selection for this event is one of the most sought-after goals for senior players across Canada. With a chance to represent their nation on an international stage (*or return to it after a hiatus*), and a shot at a coveted spot in Bermuda, these players give this series their all and are very worthy recipients of your consideration and support!

Classic Can Am Media Coverage

<https://rugby.ca/en/news/2019/07/canadian-classics-beat-classic-usa-at-can-am-summer-series>

http://rugby.mb.ca/news_detail/10053560/

<http://www.rugbyontario.com/news-detail/10053679/>

http://bcrugbynews.com/show_news.cfm?ID=3236

Can-Am Series Sponsorship Levels



There are four levels of sponsorship: Title, Gold, Silver, and Bronze. Every package can also be tailored for the specific needs or requests of the sponsor.

Can-Am “Title” Level - \$10,000

- Company logo on front of all Canadian match jerseys
- Company logo on team polos and other highly visible locations on kit
- Framed team photo
- One signed and framed match jersey
- 2 Complete sets of Canadian Classic clothing including: pullover, supporter’s jersey, polo, tee-shirt, ball cap, gym bag, & keychain (or similar)
- Recognition at all Can-Am events and gatherings
- Recognition and link on Canadian Classics website
- Recognition and link on Canadian Classics social media accounts
- Opportunity for team photo for press release opportunities

Can-Am “Gold” Level - \$7,500

- Company logo on back of all Canadian match jerseys
- Company logo on team polos & other highly visible locations on select kit
- Framed team photo
- One complete set of Canadian Classic clothing including: pullover, supporter’s jersey, polo, tee-shirt, ball cap, gym bag, & keychain (or similar)
- Recognition on Canadian Classics website
- Recognition on Canadian Classics social media accounts
- Opportunity for team photo for press release opportunities

Can-Am “Silver” Level - \$5,000

- Company logo on sleeve of all Canadian match jerseys
- Company logo in visible location on select kit
- Framed team photo

- Recognition on Canadian Classics website
- Recognition on Canadian Classics social media

Can-Am “Supporter” Level – \$2,500

- Company logo on all Canadian match shorts
- Company logo in visible location on limited kit
- Recognition on Canadian Classics social media accounts

All other levels of support are welcome, greatly appreciated, and will receive recognition on the Canadian Classics social media accounts.

Thank you for your time in reviewing these opportunities. If we can be of any further assistance, provide more information, or to send logo images please contact Classic Can-Am Tour Coordinator Darrin Chaplin via the below-noted methods.

Sincerely,



Tom Woods, President
on behalf of
The Canadian Classics Rugby Society

&

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