

Sponsorship Opportunities



Canadian Classics Women's Program

Canadian Classics Rugby Society
C/O 444 Grafton Street, Victoria BC V9A 6S3 Ph: 250-857-1062

About The Canadian Classics Women's Program



(Canadian National Women's Sevens Team – 2016 Olympic Bronze Medalists, Rio de Janeiro, Brazil. Photo by Macleans.ca)

The Canadian Classics' Women's Program has been established to further recognize the vast contributions that Canadian women of the past and present have made to the sport of rugby in Canada and around the world.

The Can-Am Summer Series is an annually alternating home & away event played each summer, between the Canadian Classics and the USA Classic Eagles, in which each country takes turns hosting the other.

Classic Can-Am rugby features an exciting mix of former top international players, and deserving domestic players, who represent their countries in an international friendly. Both Canada and the USA utilize the Classic Can-Am as a way to give a little something back to grass-roots girls rugby, rekindle old friendships, and renew fierce rivalries.

Highly competitive, and very demanding, selection for this event is one of the most sought-after goals for senior players across Canada. Intended as an appropriate adjournment of their lifetime dedication to rugby in Canada, as well as an opportunity to pass on a little of what they've learned, the Canadian Classics Women's Program is deserving and grateful for your consideration and support.

See you in the stands!



Women's Program Sponsorship Levels

There are four levels of sponsorship: Title, Gold, Silver, Supporter and every package can be tailored for the specific needs or requests of the sponsor.

Women's "Title" Level - \$15,000

- Company Logo on front of all Canadian Game Jerseys
- Company Logo on team polo and other highly visible locations on all kit
- Framed team photo
- One signed and framed game jersey
- 2 Complete sets of Canadian Classic clothing including: ¼ Zip Pullover, Supporter's Jersey, Golf shirt, Tee-shirt, Ball cap, Scarf, Gym Bag, & Keychain
- Recognition at this year's Can-Am events and gatherings.
- Recognition and link on Canadian Classics website.
- Recognition and link on Canadian Classics social media accounts.
- Opportunity for team photo for press release purposes.

Women's "Gold" Level - \$10,000

- Company Logo on back of all Canadian Game Jerseys
- Company Logo on back of team polo & other highly visible locations on select kit
- Framed team photo
- One complete set of Canadian Classic clothing including: ¼ Zip Pullover, Supporter's Jersey, Golf shirt, Tee-shirt, Ball cap, Scarf, Gym Bag, & Keychain
- Recognition on Canadian Classics website.
- Recognition on Canadian Classics social media accounts.
- Opportunity for team photo for press release purposes.

Women's "Silver" Level - \$5,000


- Company Logo on sleeve of all Canadian Game Jerseys
- Company Logo in visible location on select kit
- Framed team photo
- Recognition on Canadian Classics website.
- Recognition on Canadian Classics social media.

Women's "Supporter" Level – \$2,500

- Company Logo on all Canadian Game Shorts
- Company Logo in visible location on limited kit
- Recognition on Canadian Classics social media accounts.

Thank you for your time reviewing these opportunities. If we can be of any further assistance, provide more information, or to send logo images please contact Canadian Classics Executive Director Darrin Chaplin.

Sincerely,

A handwritten signature in blue ink, appearing to read 'Tom Woods', with a stylized flourish extending to the right.

Tom Woods
President
Canadian Classics Rugby

&

Darrin Chaplin
Executive Director
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